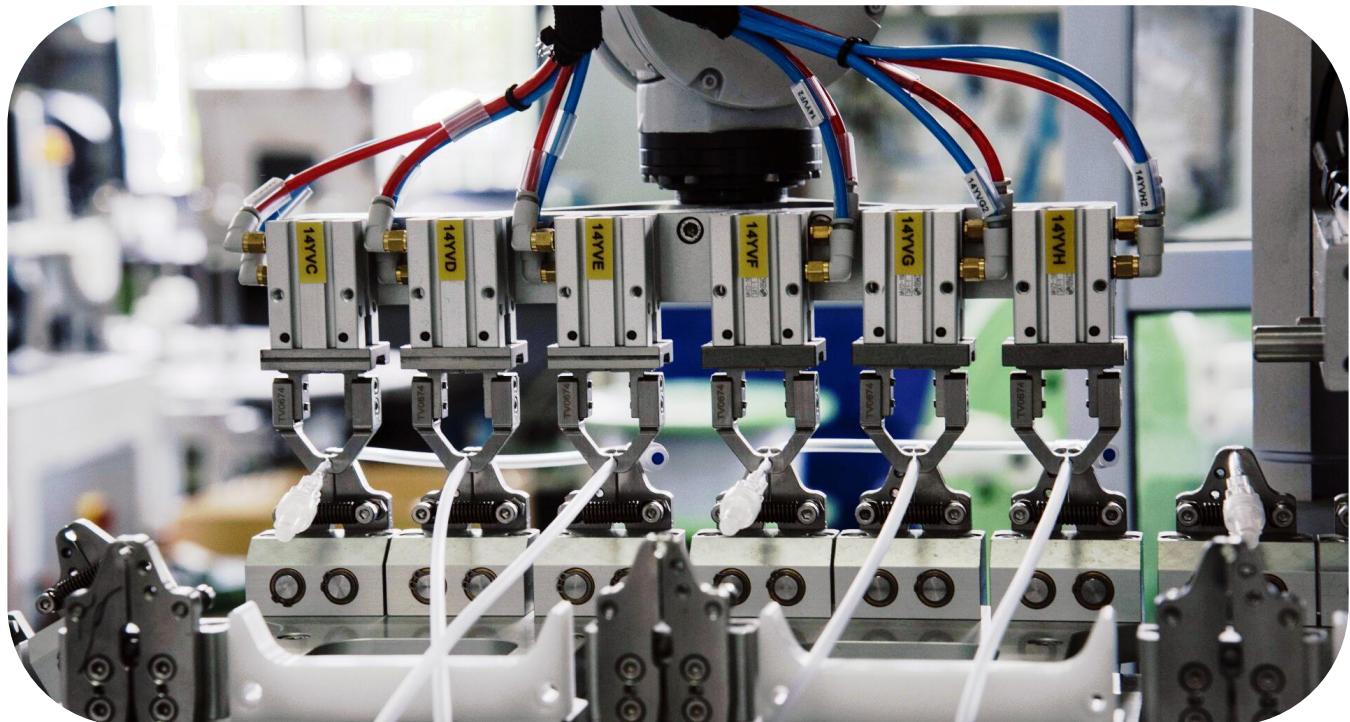


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# 2021 COMPANY REBRANDING PRESS KIT

## TechnoMed Inc. Announces Rebranding, Changes Name to Tecnoideal America



**Tecnoideal**  
America

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7600 Standish Place, Derwood, MD 20855  
[tecnoidealamerica.com](http://tecnoidealamerica.com)

Assembly Solutions for Medical Device Manufacturers

# PRESS RELEASE.....1/3

## TechnoMed Inc Announces Rebranding, Changes Name to Tecnoideal America

**DERWOOD, MD** - TechnoMed Inc., a subsidiary of Tecnoideal and a leader in assembly solutions for medical device manufacturers, has unveiled a new name, new logo, as part of their rebranding initiative. TechnoMed Inc. will begin operating under the new name "Tecnoideal America," starting on January 12th, 2021.

This name change is part of a larger initiative to establish a more substantial local presence in North and South America.

Tecnoideal America intends to build up its local technical capabilities with technical experts ready to serve its customers on short notice and reduce the lead time on its products and services.

Tecnoideal America CEO Ludovico Giavotto said of the changes, "it represents a closer alignment with our parent company, Tecnoideal, and a commitment to providing the best customer experience possible. Customer service has always been at the forefront of everything that we do. That's why it is so important to us that we keep improving."

Tecnoideal America will also continue to provide innovative products and services that create value for its customers. Its latest innovation, the DS-Vision, was launched earlier in 2020 and is currently the most advanced solvent dispenser on the market.

### About Tecnoideal America

Tecnoideal America provides machines and services to medical device manufacturers. Their offerings include customized automations and solutions for the bonding, cutting, and leak & pressure testing of medical plastic tubing. All of Tecnoideal America's machines are designed and manufactured at its parent company's facility in Mirandola, Italy. Tecnoideal America supports customer operations in the North and South American regions.

For more information about Tecnoideal America, please visit <https://tecnoidealamerica.com/>.

# ABOUT US.....2/3

Tecnoideal America strives to become the market benchmark in assembly solutions for the medical device manufacturers. At Tecnoideal America,

- every bonding is a commitment
- every automation is a challenge solved
- every cut is a future connection
- every test is a confirmation

All of Tecnoideal America's machines are designed and manufactured at its parent company's facility in Mirandola, Italy.

Tecnoideal America is based in Derwood, Maryland and serves customer operations in the North and South American regions. We have operations in Maryland, Puerto Rico, Mexico, and the Dominican Republic.

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## Executive Management

**Ludovico Giavotto**  
Chief Executive Officer  
Tecnoideal America Inc.

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## Business Inquiries

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## New Logo



Bonding - Cutting - Testing - Automation

[Tecnoidealamerica.com](http://Tecnoidealamerica.com)

# PRODUCT CATEGORIES.....3/3

## SOLVENT & GLUE DISPENSERS



DS-VISION



DUV



DS2

## AUTOMATION



## CUTTING MACHINES



EASYCUT



TECNOCUT 1.6



CCB



CCB PLUS

## LEAK & PRESSURE TESTING



P-TEST PLUS 15



P-TEST PLUS 60



P-TEST One



P-TEST Nine



P-TEST Vacuum

Bonding - Cutting - Testing - Automation

# **tecnoiddealamerica.com**

Assembly Solutions for Medical Device Manufacturers